

The Fernand Braudel Center for the Study of Economies,
Historical Systems, and Civilizations at Binghamton University
and the School of Public and International Affairs at Virginia Tech present



Gendered Commodity Chains:

Bringing Households and Women into Global Commodity Chain Analysis

October 14-15, 2011

ALL SESSIONS ARE HELD IN CASADESUS RECITAL HALL, FINE ARTS BUILDING, BINGHAMTON UNIVERSITY

FRIDAY, OCT. 14

9:15 – 10:15 A.M., PLENARY 1: Wilma A. Dunaway (Virginia Tech), “Globalizing Semiproletarianization: Removing the Gendered Cloak of Invisibility from Commodity Chain Analysis”

10:45 A.M. – 12:15 P.M., SESSION 1: Revisiting and (Re)conceptualizing the Devalued Labors of Women

Priti Ramamurthy (University of Washington), “Value, Affect, and Feminist Commodity Chain Analysis: A Conceptual Framework”

Donald A. Clelland (University of Tennessee Emeritus), “Unpaid Labor as Dark Value in Global Commodity Chains”

Dave Broad (University of Regina, Saskatchewan, Canada), “Conceptualizing Women’s Work: Households, Casual Labour, and the Informal Economy”

1:45 P.M. Welcome Remarks

2 – 4 P.M., SESSION 2: The Feminization of Global Production: Linkages between Waged Work, Subcontracting, Informal Sector and Households

Robert J. S. Ross (Clark University), “In Chains at the Bottom of the Pyramid: The Informal Economy and Sweated Labor in Global Apparel Production”

Saniye Dedeoglu (University of Warwick, UK), “Women’s Work, Households and Global Industrial Production in Istanbul: The Case of Garment Industry in Turkey”

M. Cecilia Macabuac-Ferrolin (Mindanao State University, Philippines), “Commodity Chained Fishing Households: Peasant Subsidization of Exports in a Philippine Seafood Extractive Enclave”

SATURDAY, OCT. 15

9:30 – 10:30 A.M., PLENARY 2: Jane Collins (University of Wisconsin), “The Mysteries of Commodities: A Feminist Approach to Studying Commodity Chains in the World System”

11 A.M. – 12:30 P.M., SESSION 3: Reconceptualizing Transnational Laborers as Commodities in Global Chains

Nicola Yeates (Open University, UK), “Bringing in Gendered Transnational Labourers and Households into Commodity Chain Analysis: Theorising Global Care Chains”

Nadezda Shapkina (Kansas State University), “Global Commodity Chains in the New Global Sex Trade”

Ruth Pearson (University of Leeds, UK), “Transborder Migration, Social Reproduction and Economic Development: A Case Study of Burmese Women Factory Workers in Thailand’s Export Industries”

2 – 3:15 P.M., SESSION 4: Worker Resistance, Labor Organizing and Labor Standards within Commodity Chains

Marina Prieto-Carron (University of Portsmouth, UK), “Social Reproduction and Labour Rights: Women Workers and Organizing Strategies in Nicaragua within Global Production Networks”

Carmen Bain (Iowa State University), “Constructing Gendered Fields of Visibility: Retailer Standards for Labor in the Chilean Export Fresh Fruit Sector”

3:30 – 5 P.M., SESSION 5: Collective Discussion: Strategies for Bringing Women and Households into Commodity Chain Research