

## Make a difference today

There are several ways to make your annual gift to the Binghamton Fund:

**ONLINE:** Make your secure credit card gift online 24 hours a day at [www.giving.binghamton.edu](http://www.giving.binghamton.edu).

**BY PHONE:** Call 607-777-6209, Monday through Friday, 8:30 a.m. to 4:00 p.m. (Eastern Time) to make a credit card gift over the phone.

**BY MAIL:** Use the reply card and envelope provided, or mail your check to the address below for immediate processing.

You also have the option of making monthly payments from your checking account through our electronic funds transfer program. Gifts of stock are always appreciated.

The Foundation's fiscal year ends June 30.

# THE BINGHAMTON FUND

The Binghamton Fund  
Binghamton University Foundation  
PO Box 6005  
Binghamton, NY 13902-6005  
Phone: 607-777-6209  
Fax: 607-777-3551  
Web: [www.binghamton.edu/giving](http://www.binghamton.edu/giving)  
E-mail: [BingFund@binghamton.edu](mailto:BingFund@binghamton.edu)

# THE BINGHAMTON FUND

**Your generosity** has unlimited potential to make a difference in the lives of Binghamton students. Why? Because there is real power in the combined impact of annual gifts. Together with gifts from thousands of other alumni, parents, faculty, staff, and friends, your annual contribution to the Binghamton Fund is vital because it is immediately directed to the University's greatest and most fundamental needs — from scholarships and undergraduate research to mentoring programs, faculty acquisition and laboratory equipment.

## Why is the Binghamton Fund so vital?

Binghamton Fund support provides financial flexibility that allows the University to react to changing situations and seize opportunities as they arise. Most people don't realize that state support comprises less than 21% of Binghamton University's annual budget, and tuition and fees account for only a portion of the actual cost of a Binghamton education. Gifts to the Binghamton Fund help to bridge the gap, ensuring that students have access to a first-rate education.

This is especially true now, during the final year of **Bold.Brilliant.Binghamton** — **The Campaign for Binghamton University**, which has enlisted nearly 20,000 supporters working toward a bright and strong future for Binghamton. The Binghamton Fund is one of the campaign's *key priorities* because these contributions have such a deep impact on every corner of campus.

**ONE GIFT, COMBINED IMPACT, UNLIMITED POTENTIAL**

# FUNDING SOMETHING SPECIAL

The strength of the Binghamton Fund lies in its flexibility and immediacy, and *you* decide where your generosity is applied. Your gift can be directed to where it is needed the most, either university-wide or within any of the following colleges, schools or units:

- Harpur College of Arts and Sciences
- College of Community and Public Affairs
- Decker School of Nursing
- School of Education
- Graduate School
- School of Management
- Watson School of Engineering and Applied Science
- Anderson Center for the Performing Arts
- University Art Museum
- Athletics
- Campus Enhancement
- University Libraries
- Research and Technology
- Student Life
- Senior Challenge



## What *your* gift can accomplish

As a donor, you have the power to help make scenarios like these, and countless others, possible:

### HARPUR COLLEGE OF ARTS AND SCIENCES

Because of the Binghamton Fund, chemistry students now have access to advanced equipment — a temperature-controlled diode array spectrometer — that deepens their learning as they analyze difficult samples, develop measuring methods more quickly and validate results more easily.

**UNIVERSITY LIBRARIES** The Binghamton Fund provided new technology — a document imaging center — which provides students with new ways to access library resources as they conduct their academic research and coursework.

**SCHOOL OF MANAGEMENT** The Binghamton Fund connected students with accomplished alumni during the SOM Mentoring Event, giving students invaluable information for planning their careers and a head start on building professional networks.

**DECKER SCHOOL OF NURSING** The Binghamton Fund financed improvements to a state-of-the-art patient simulation lab so real, even the local hospital uses it to train nurses.

There are so many reasons why you should give this year — and every year — to the Binghamton Fund. The Binghamton Fund helps recruit the very best teachers and researchers and gives them the tools they need to launch their work beyond the ordinary. The Binghamton Fund allows Financial Aid and college Deans to provide hundreds of scholarships to needy and deserving students each year, plus hundreds of financial awards for research, writing competitions, recognition of academic performance and more.



## You'll be in good company

Not certain your gift of \$1,000, \$100 or even \$25 can make a difference at Binghamton? Consider that nearly 10,000 Binghamton University alumni, parents, faculty, staff, and friends contributed more than \$1.3 million to the Binghamton Fund last year. Regular donations to the Binghamton Fund ensure a dynamic learning environment that encourages students to engage the world and explore their potential.

Throughout the year you may receive mailings and e-mails from the Binghamton Fund, as well as calls from our Telefund students who may provide additional information about how private support matters.

Your gift to Binghamton University is fully tax-deductible to the extent allowed by law. Also, many employers match gifts to education, and the matched amount is credited to your total giving. To find out if your employer participates in a matching gift program, contact your personnel office or visit [www.matchinggifts.com/binghamton](http://www.matchinggifts.com/binghamton).

Donors who give \$1,000 or more to the Binghamton Fund within a fiscal year will be recognized as members of the **Binghamton Fund Leadership Society**. This special recognition program honors the exceptional commitment of our most generous donors.