
Dynamic Leadership

for a Global Business Environment



MASTER OF BUSINESS ADMINISTRATION
MASTER OF SCIENCE IN ACCOUNTING

School of Management

BINGHAMTON UNIVERSITY STATE UNIVERSITY OF NEW YORK

Binghamton University — Among the Nation's Best

- Top-ranked university
- Renowned graduate management programs
- High-quality teaching balanced with cutting-edge research
- State-of-the-art facilities
- Partnerships with high-tech business community
- Outstanding value
- Consistently ranked by *U.S. News & World Report* among its top 35 public universities in the nation
- Ranked by *Kiplinger's Personal Finance* magazine as one of the top 5 best values in public education
- Called "the premier public university in the Northeast" by *Fiske Guide to Colleges*

EARNED EXCELLENCE



THE BEST BUSINESS SCHOOLS IN THE WORLD

WORLD-CLASS OPPORTUNITIES

Graduate programs at the School of Management foster a creative team environment that cultivates ideas and produces influential problem solvers who will become the world-class business leaders of tomorrow. Students gain real-world business experience through a variety of exceptional opportunities including:

LEADERSHIP DEVELOPMENT PROGRAM

Participate in a cutting-edge leadership assessment and develop your leadership abilities through this internationally recognized center for leadership studies.

PROJECT COURSES AND LIVING CASE COMPETITION

Consult with local and regional firms to offer solutions for significant business challenges or opportunities.

ZURACK TRADING FACILITY

Analyze companies and make real investment decisions using a trading room and software comparable to those used in the investment industry.

ENTREPRENEURSHIP CURRICULUM

Participate in a competition judged by business leaders and real venture capitalists, with the winning team receiving start-up funds for their new venture.

LINUX TECHNOLOGY CENTER (in partnership with IBM)

Develop e-commerce solutions for regional companies using open-source software.



MBA Program

PREPARING THE NEXT GENERATION OF LEADERS

The dynamics of the global environment demand new and different skills for success. The School of Management has designed a curriculum that prepares you with the essential tools needed to be competitive in today's rapidly changing corporate, non-profit or public sectors. The next generation of leaders will be expected to combine technical competence with the skills necessary for effective persuasion and negotiation. Consequently, Binghamton's MBA program provides students with the ability to create innovative business solutions that are different — and better.

“The program’s emphasis on providing a broad array of learnings in several disciplines (e.g., finance/marketing/MIS) allowed me to successfully change careers three years ago from marketing research to finance.”

KEN CHUNEY '93, BUSINESS ANALYST, UNILEVER

Innovative and future-focused

- Develop interpersonal and leadership skills in a team-based environment
- Enhance communication and decision-making skills
- Integrate business disciplines and apply them in complex situations
- Obtain a broad managerial perspective with opportunities to specialize
- Gain real-world experience through internships and case competitions
- Maximize your potential through the program's strong professional development component combined with the University Career Development Center resources and School of Management Placement Office



DEVELOPING TEAM AND LEADERSHIP SKILLS FROM DAY ONE

In most organizations today, decisions are rarely made autonomously, but rather by teams that cross traditional functional boundaries. At Binghamton, you will learn in an environment that emulates a contemporary workplace. The ability to communicate, take initiative and effectively motivate others is essential to team-based learning. With that in mind, we have designed a learning experience that promotes effective teamwork — one key to career advancement. Exercises in group dynamics, interpersonal communication and conflict resolution guarantee you will be ready whether the situation calls for you to be team leader or team player.

Team skills are developed and refined from the moment you arrive on campus. Our one-week orientation program builds the framework by creating a strong community of mutual support. Activities include team building, creative problem solving, social networking, as well as an overview of the benefits of the many academic resources on campus. In addition to learning teamwork concepts, you will also identify your key management and leadership attributes through a leadership assessment exercise designed by the school's world-renowned Center for Leadership Studies. This introspective exercise will provide an understanding of personal leadership style. The orientation concludes with your first team deliverable: Each team analyzes a business situation and presents its recommendations to a panel of judges consisting of managers from companies in the Binghamton region.

“One of the most applicable aspects of the program has to be the teamwork/team projects. The interaction with faculty, classmates and my teammates was priceless. The conversations, debates, agreements and disagreements, division of work, trusting one another, leveraging one's skills and learning from others are all vital to really preparing oneself for the ‘real world.’”

DARIUS FILAK, MBA '01, ANALYST, ELECTRONICS AND HIGH-TECH DIVISION, ACCENTURE

“We’ve drawn upon the synergies of the faculty to design integrated classes so students can learn how to attack business problems from a variety of perspectives.”

GEORGE BOBINSKI,
ASSOCIATE DEAN,
SCHOOL OF MANAGEMENT

BUILDING A SOLID FOUNDATION IN BUSINESS FUNDAMENTALS

During the first year, expect to develop the fundamentals of business through core courses that provide the foundation for more individualized study in the second year. The first set of courses includes the functional areas of business that equip you with the analytical tools essential for critical decision making. Faculty members integrate selected course material to illustrate links across disciplinary boundaries. Topics are interwoven to help you better understand business disciplines and how they interrelate.

Working in task-oriented teams will enable you to draw on the experience and skills of your peers to solve challenging business problems. Effective leadership requires you to see the big picture and to understand how all functional areas are linked. Additionally, the first year emphasizes the role of managers in today’s society by integrating social responsibility, leadership and cultural sensitivity. Communication skills, integral to business success, are also fine-tuned through the Oral and Written Communications course.

PROFESSIONAL DEVELOPMENT COURSE ENHANCES CAREER PLANNING

You will begin working on a customized career marketing plan from your first day in the program. Career management topics are a major part of the first week of classes and show our commitment to this important element of the MBA experience. You will receive personalized feedback on your résumé from professional career counselors and attend sessions focused on dining etiquette and dressing for success.

Professional development continues throughout the MBA program with valuable seminars and corporate-sponsored events, including roundtable discussions with successful leaders from every area of business. In addition, you will continue to develop your interviewing, networking and résumé-writing skills, and you will have the opportunity to attend career fairs coordinated by the University’s Career Development Center.

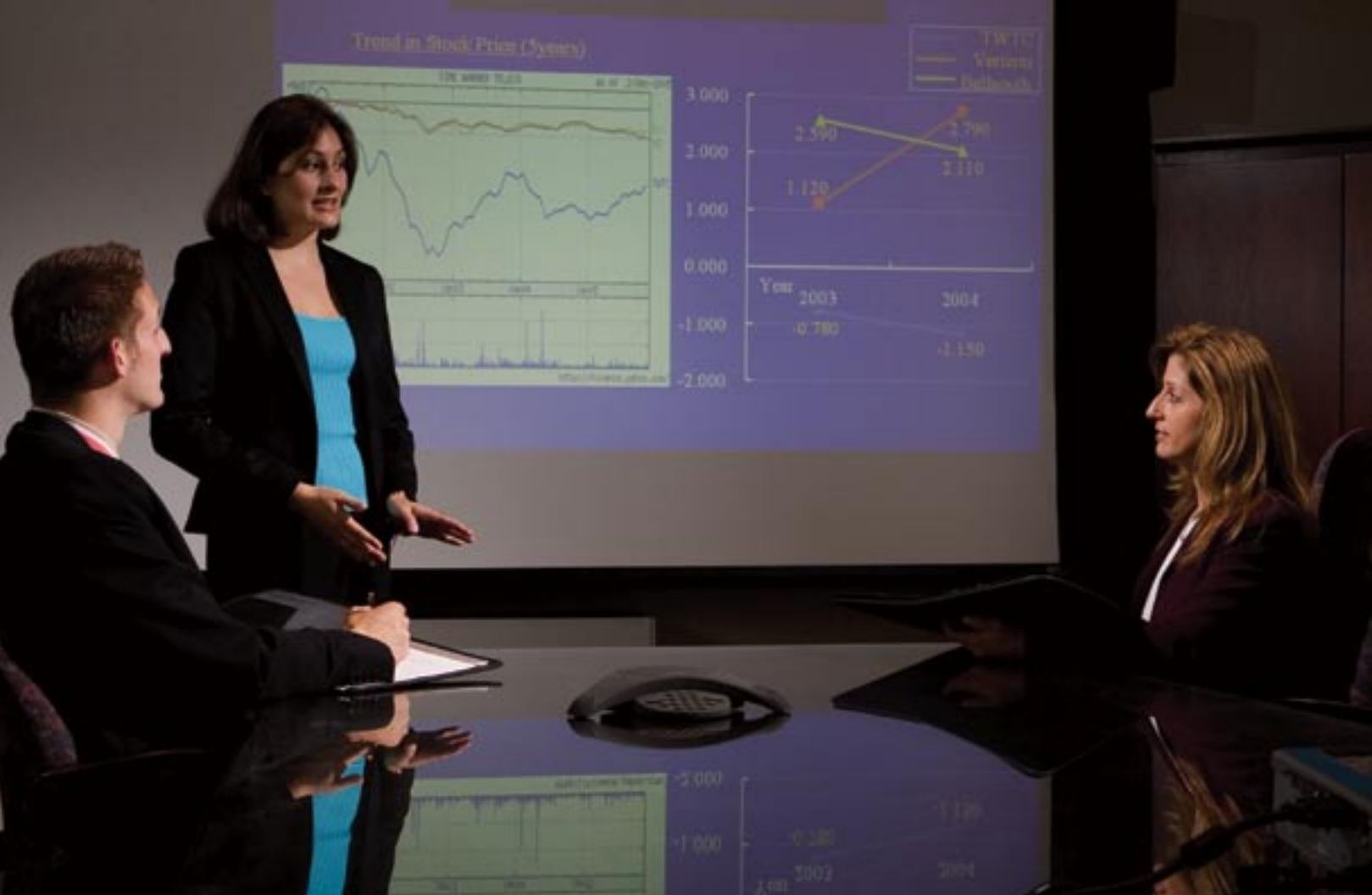
FLEXIBLE CURRICULUM IN SECOND YEAR MAXIMIZES CAREER OPTIONS

In the second year of the program, you will have the opportunity to explore various career tracks through numerous elective course offerings, including cross-disciplinary electives, real-world projects and corporate internships.



Part-time option for MBA students

The MBA program is designed primarily to meet the needs of full-time students. However, the curriculum may be completed on a part-time basis. Part-time students with flexible schedules can complete the degree program in four to five years, taking approximately eight credits each semester.



“I was impressed with how Aina handled herself in a case competition I judged. It led me to take her on as an intern here at Crowley Foods, and subsequently led to full-time employment. As a financial analyst for Crowley’s holding company, she’s responsible for the entire consolidated budget of a company with revenues of \$2.5 billion per year.”

TERRI WEBB, BS '78, VICE PRESIDENT AND CHIEF FINANCIAL OFFICER CROWLEY FOODS, INC., TALKS ABOUT THE COMPANY’S FINANCIAL ANALYST, AINA JUMBAEEVA, MBA '02



Fast-track MBA program for qualified business majors

This carefully crafted curriculum builds upon undergraduate coursework and moves you rapidly into a wide variety of career exploration electives, internships and professional development seminars. You will gain a global perspective of the business environment as well as the ethical and social implications of the decision-making process. The program provides you with solid business fundamentals infused with leadership, problem-solving, communication and team skills. Students tackle real-world problems through corporate internships, projects and case studies, and have the opportunity to demonstrate knowledge through a corporate-sponsored case competition.

“I hoped to get my MBA directly out of college and when I saw that Binghamton offered a one-year option, it was an easy decision. After completing the program, I had enough relevant internship experience to give me a competitive edge.”

SEAN O'DONNELL, MBA '98, OPERATIONS MANAGER, MELLON, HR SOLUTIONS

“One of the most exciting hands-on practices students receive in the program is the case competition. Teams act as consulting firms and present solutions to a panel of judges, who are corporate executives. The case competition is a great chance to put your team work skills, presentation skills and analytical skills to work.”

MARY SCHLEGEL, MBA '02, ASSISTANT MANAGER, M&T BANK

EXPERIENCE THAT COUNTS

The most successful leaders must be able to synthesize their learning and apply it in complex situations. You will learn not only to address a specific problem but also to understand the implications of that decision on the entire organization. Participating in case competitions will give you the opportunity to build analytical and communication skills while integrating material from various business disciplines and interacting with seasoned business professional in an actual boardroom setting. The program’s capstone course involves student teams in a “living” case wherein they act as consultants to find solutions to a real company’s current business challenge.

INTERNSHIPS HELP LAUNCH YOUR CAREER

Because experiential learning plays such an integral part in fulfilling career goals, every full-time MBA student at Binghamton University interns during the course of the program. If you choose, you can apply your internship toward fulfilling your MBA program credits. Working with recruiters, our School of Management placement director will provide you with the tools to locate internship opportunities as well as permanent job prospects.

MS in Accounting

COMBINE THEORY WITH HANDS-ON OPPORTUNITIES

Accounting is vital to any organization. It provides the financial information necessary for strategic planning. It enables managers and investors to make informed business decisions. To prepare you for this important business function, the MS in accounting program provides an integrated perspective and emphasizes understanding of concepts, analytical methods and logical reasoning. You will learn the most up-to-date accounting theories and analytical techniques combined with opportunities to apply this knowledge in real-world situations.

ADVANCED THEORY AND PRACTICE TAUGHT IN A UNIQUE ENVIRONMENT

- Curriculum offers a generalist approach to accounting
- Qualified accounting majors can complete the program in two semesters
- Strong accounting program and reputation translates to numerous job opportunities

ACCOUNTING GRADUATES ARE IN DEMAND

While most Binghamton students focus their careers in public accounting, the degree also allows for career paths in management accounting or in government agencies such as the Treasury Department, the General Accounting Office and the Securities and Exchange Commission. Binghamton's accounting program will prepare you for numerous career options, whether in public or private sector accounting, or provide the foundation for a PhD degree. As a result of our strong program and well-established reputation, accounting graduates are actively recruited by all Big Four accounting firms, as well as by mid-sized and regional firms.



“Binghamton has been our single largest source of candidates for the New York area over the past five years. It is a pleasure to see that in the years since I’ve graduated, the students have continued to get better and better. Their academic credentials, work experience and extracurricular activities are some of the most competitive I’ve seen in the Northeast.”

DAN BLACK '94, AREA DIRECTOR OF CAMPUS RECRUITING, ERNST & YOUNG

Abraham J. Briloff Lecture Series

Established in 1985, the endowed Abraham J. Briloff Lecture Series on Accountability and Society is an annual forum that addresses the social responsibilities in accounting and business. Recent keynote speakers have included then New York State Attorney General Eliot Spitzer and entertainer and activist Harry Belafonte.

INTEGRATIVE COURSEWORK BROADENS YOUR PERSPECTIVE

Highly integrative in nature, the curriculum includes a broad range of courses, including taxation, financial and managerial accounting. You will also be able to choose from among the many electives offered in the MBA program. The basic MS program of 32 credits can be completed in one year and is designed for undergraduate accounting majors from AACSB-accredited programs. Coursework taken in a non-AACSB-accredited program is subject to faculty review to determine course waiver eligibility. Students without an undergraduate degree in business or accounting may be admitted, although an additional 64 to 68 credits of prerequisite coursework may be required. *(Students admitted to the MS in accounting program who have completed equivalent coursework at the undergraduate or graduate level within five years may request waiver review of coursework taken at a non-AACSB institution.)*

Depending on the specific course of study, the MS in accounting degree can be designed to satisfy all education requirements for certified public accountants in New York state. A growing number of states have passed the AICPA five-year degree program for licensing public accountants, making this degree program an attractive option.

“The BU/SOM master’s program was the foundation for my career development and my success in business. Outstanding professors and highly competitive students created a combination that prepared me to deal with the changing business environment. The program provided me with the tools and the confidence to succeed.”

CHARLES KACHMARIK, MS ACCOUNTING '71, PRESIDENT AND CHIEF EXECUTIVE OFFICER, SALEM SOLUTIONS LLC



WORLD-CLASS EXPERIENCES

The School of Management recognizes that experience is crucial in graduate business education. As a result, our students enjoy a wide variety of opportunities to put theory into practice. Highlighted below is a sample of résumé-building experiences available to our students.

“Students will learn first-hand how investments are made and how research translates into recommendations and actual investments. It takes their knowledge from theoretical to practical.”

MARK ZURACK '78, FORMER
MANAGING DIRECTOR OF EQUITY
DERIVATIVES, GOLDMAN SACHS

ZURACK TRADING FACILITY — Gain hands-on experience as a financial analyst

Fall 2003 marked the launch of the leading-edge Zurack financial trading facility within the School of Management. The Zurack Trading Facility and associated Binghamton University Equities Fund were made possible by generous gifts from Mark Zurack '78 and the Akel family. The cornerstone of the fund is the financial trading center patterned after those used by the investment industry. Using special software available in the trading center, students serve as analysts, assessing market industries, choosing the most promising stocks, presenting their recommendations to seasoned financial analysts and investing real money. Since its inception, the Binghamton Equities Fund has achieved an impressive return of 30 percent, beating the benchmark S&P 500 Index by 9 percent each year.



ENTREPRENEURSHIP PROGRAM — Develop your own business

This unique learning experience is designed to tap into, develop and cultivate the entrepreneurial talents of students. Through the program, students will have the opportunity to learn from actual entrepreneurs. Whether a student intends to create a new business venture or work within an organization that values and rewards the entrepreneurial mindset, this program provides the tools necessary to develop creative and innovative thinking.

■ In the core entrepreneurship course, students learn how to identify, evaluate and create new business ventures. They identify and exercise their entrepreneurial skills through classroom debate and assignments, working on actual business case studies and interacting with numerous entrepreneurial guest speakers. Students work in teams to develop full-fledged business plans, culminating in a competition judged by actual venture capitalists. The winning team receives seed money towards its new venture.

■ The curriculum is also designed to build on the intellectual capital of the University. In the Projects course, student “e-teams” generate business plans for the technologies developed by University researchers. This facilitates the commercialization of cutting-edge technologies.

■ The School of Management has an active SIFE (Students in Free Enterprise) chapter (www.sife.org). Working together as a team, and with mentoring provided by faculty advisers, SIFE students apply their classroom experiences to develop and implement education outreach programs that teach individuals in their communities the principles of market economics, entrepreneurship, personal financial success skills and business ethics. SIFE participants are heavily recruited by major corporations in the U.S. and throughout the world.

“These days employers expect individuals to act like entrepreneurs even in a larger business context. You can’t just be a specialist anymore. You really have to have knowledge of every part of the business.”

ANGELO MASTRANGELO,
LECTURER OF ENTREPRENEURSHIP,
SCHOOL OF MANAGEMENT

“Technological advances, open standards and open source will drive economic growth for businesses in the 21st century. At Binghamton University’s School of Management, we provide our students with the knowledge, tools and consulting experiences that will enhance their value in today’s competitive marketplace.”

MERWYN JONES, DIRECTOR,
LINUX TECHNOLOGY CENTER

LINUX TECHNOLOGY CENTER — Obtain business experience in the dynamic e-commerce field

The Linux Technology Center (LTC), as a partner with the School of Management (SOM), is a national center of expertise in open computing. The center supports and promotes research, development and commercialization activities and is an exceptional resource for SOM students. In collaboration with the business community, it offers internships to select SOM students. These students have the opportunity to:

- Investigate the implications of open computing on management business processes and management business decisions
- Assist regional businesses in commercializing research, developing both turnkey and customized solutions based on best-of-breed business decision making

INTERNSHIPS

The following snapshots derived from recent internship projects illustrate the range of valuable experiences available to help launch your career:

Advanced Technology — Investigate how high-tech equipment companies provide process support to customers. Use skills to make recommendations for changing how a company provides process support with respect to pricing.

Corporate Operations — Contribute to the design and implementation of new practices and procedures for selection, evaluation and day-to-day management of the supplier network for a major division of a multinational corporation.

Finance — Work on various projects, from mergers and acquisitions to forecasting revenue and return for new products, for a leading utility company.

Information Technology — Help integrate new software to enhance communication, collaboration and teamwork at a regional healthcare organization.

Marketing — Assist in developing a new pricing and promotion policy for several consumer goods for a large manufacturer.

An Internship Experience

RAKESH MEHTA, a native of India, made the decision to enroll in SOM’s fast-track MBA program because he’d always wanted to earn an MBA in finance and marketing in the United States. “The financial markets in the U.S. are considered to be the most developed and efficient in the world,” he said. “Also, the art and science of marketing — the way it is taught in most parts of the world — was developed in the U.S.”

His internship was at Diamond Visionics Company in Vestal, N.Y. “I was assigned some marketing- and finance-related projects. The internship was a valuable experience, because my duties were so well defined and my input was considered important on many occasions. The projects taught me how to apply the classroom learning to real-life scenarios.”

“Rakesh came to Diamond Visionics at a time when we needed to assess our company’s overall capabilities, core values and strategic direction,” said company president David Gdovin. “We have grown very quickly over the last six years, and we project more growth. It was necessary to develop a comprehensive business plan that looked at our products, core competencies, customers and markets to chart a course. Rakesh was heavily involved in this business planning activity.”

“The internship made me realize that actual business situations pose many constraints that are very different from what students can be prepared for in



classrooms,” said Mehta. “But I also learned that classroom teaching imparts the knowledge base required to solve most real-life business problems and constraints. So, classroom training and an internship are both equally vital for training a management graduate, or, for that matter, any graduate, to perform well in the real world.”

“I cannot overemphasize the role of teamwork in real workplace scenarios. The ‘team’ projects at SOM helped me tremendously in my internship. My team had a multicultural representation because that is the way teams are intentionally designed at SOM. And most workplaces in corporate America have a similar multicultural makeup.”

As a result of his internship, Mehta was offered a permanent job at the company in new business development of its medical products. “Rakesh

was able to apply his unique background and his double MBA major in finance and marketing to his position,” said Gdovin. “He made a significant contribution to the business planning decisions required in a very short time, and gained the respect of his coworkers, management and customers in the process.”

“My impression of the Binghamton University School of Management and the MBA program started at the interview process,” said Gdovin. “Of the nearly 40 résumés we received for the internship, half were culled and sent to me for review. I personally interviewed three excellent candidates. The process was handled very professionally and efficiently. If Rakesh is typical of the product of the MBA program — and I’m sure he is — then Binghamton University has a world-class School of Management.”

A Consulting Experience

PROFESSOR SALIGRAMA AGNIHOTHRIS operations consulting course helps students develop an understanding of the issues, challenges and opportunities facing businesses by giving them an opportunity to work on an actual industrial problem. “This course is more interdisciplinary than some others,” he says, “because students work with human resources, finance, marketing — and within the politics of a company. When textbooks present a problem, half is already solved for you because they have defined it and asked specific questions. In this class, students deal with real life — where nobody knows what the problem is. There are just symptoms, and you have to define the problem yourself and solve it.”

Students work in teams to undertake a major consulting project with a local company. Teams work closely with the host company under the direction of the faculty member, who serves as the project supervisor, together with a facilitator from the host company. The student teams analyze a business process and suggest improvements. In the process, they get practical experience in how to model key aspects of an organization’s operations, how to deal with ambiguity and how to draw managerial insights and conclusions using quantitative analysis and simulation.

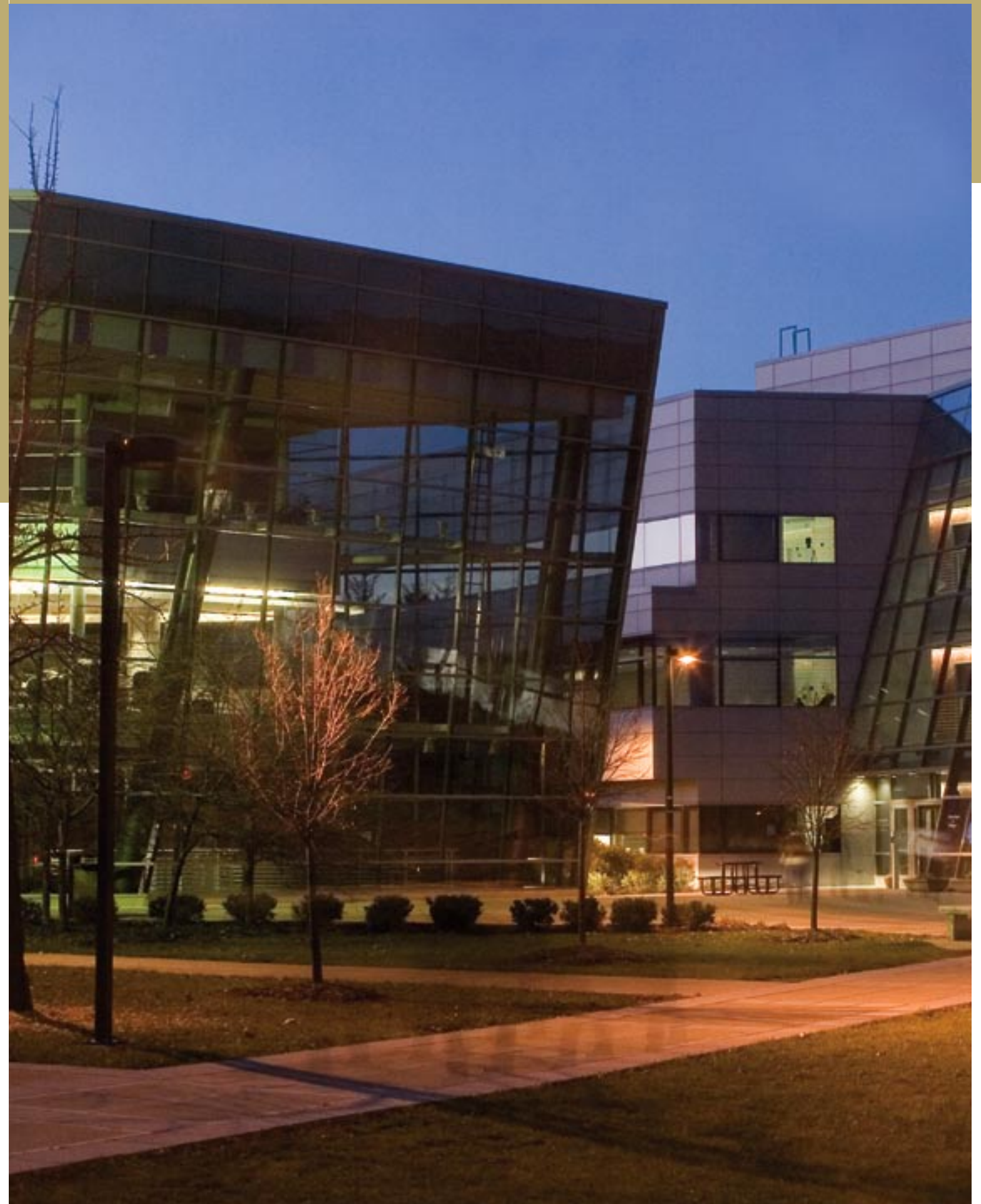
Shaun Weissman, MBA ’03, said: “I received many benefits from this class. You can take tools



such as fishbone diagrams and apply them to a company and see why we learned them and what they can show us. It takes basic classroom learning to a new level. Throughout the course, Prof. Agnihotri spent countless hours acting as a consultant and team leader, and not always like a professor.”

King Gonzalez, project manager

for Endicott Interconnect Technologies, describes the value added to his organization: “I am extremely impressed with the level of understanding Binghamton students have of our business. Also, it is good to see outside confirmation of problems most of us suspected but did not have the data to back up. I feel this project was a success.”



CAREER DEVELOPMENT RESOURCES

Research shows that most MBAs will change jobs several times during their careers. The professionals at the Career Development Center know the latest employment trends. They not only help you secure that important first job, but also provide the knowledge and skills you will need for continued transition and career advancement.

Unique and cutting-edge technology services are offered through eRecruiting, the online system the Career Development Center uses to manage the on-campus recruiting program, job posting service and electronic résumé books. Students who register for this service can access job listings 24 hours a day, seven days a week, upload résumés and cover letters, search for jobs, sign up for campus interviews and publish résumés to the electronic Résumé Book. MBA students may publish their résumés to the MBA-specific and to the general Résumé Book.

The eRecruiting Experience Network also enables students to conduct a broader job search by accessing a national network of employers, including jobs posted from CareerBuilder.com and HotJobs.com.

The Career Development Center features a highly comprehensive career services website and includes a specific section focusing on the unique needs of graduate students. You may consult the “Programs and Special Events” section to plan for career activities throughout the school year. The “Special Events” section lists employers and organizations that plan to attend job and internship fairs held each year during the fall and spring semesters.

PERSONALIZED SERVICES FROM SPECIALLY TRAINED COUNSELORS

Starting early on your professional future is vital to success. We provide the resources, you make it happen. You can benefit from the many Career Development Center services and resources designed to assist you with meeting immediate and long-term career goals. Upon request, specially trained counselors will work with you one-on-one, although the variety of career resources available make it easy to self-direct your job search.

CAREER DEVELOPMENT CENTER SERVICES

- Career exploration software — computer-supported tool that helps students research occupations that match their interests and skills
- eRecruiting — Web-based system for managing the on-campus recruiting program, job posting service and résumé books
- Campus interviews — on-site interviews with representatives from business, government and the nonprofit sector; students submit résumés online
- Individual counseling — specially trained counselors to work on individual career planning
- Career workshops — build job search skills such as interviewing, networking and professional business etiquette
- Career Resource Area — research information on hundreds of companies
- Alumni Career Network — network with successful leaders to assist career exploration
- CDC website (<http://cdc.binghamton.edu>) — links to career information, eRecruiting and more





WORLD-CLASS FACULTY

“Our award-winning faculty fosters an environment in which academic research and business practice are blended in the classroom. Their team-based learning environment prepares our students for challenges in the business world.”

UPINDER DHILLON, DEAN, SCHOOL OF MANAGEMENT, RECIPIENT, SUNY CHANCELLOR'S AWARD FOR EXCELLENCE IN TEACHING, KOFFMAN SCHOLAR OF FINANCE

COMMITMENT TO TEACHING IS OUR STRENGTH

Research and consulting are important to enhancing the reputation of the faculty, but we know you are most interested in what happens in the classroom. Commitment to teaching is what really sets Binghamton apart. This teaching excellence is why the faculty have consistently been recipients of numerous state and regional teaching awards.

- Five recipients of the Chancellor's Excellence in Teaching Award, the highest teaching recognition by the State University of New York (SUNY) system
- The 2004 Emanuel Saxe Award for outstanding accounting educator, presented by the influential American Institute of Certified Public Accountants (AICPA)

The School of Management faculty is also widely known for teaching excellence in working with successful professionals. During the past five years, the school has provided executive education to notable companies including Thomas Weisel Partners, Lockheed Martin, IBM, BAE Systems, Corning Inc., Fidelity Investments and Osram Sylvania.

FACULTY KNOW EACH STUDENT BY NAME

The School of Management combines the technical and research resources of a comprehensive university with an intimate learning environment where faculty members know each student by name. Small classes foster relationships in and out of the classroom and offer the opportunity to interact closely with nationally recognized faculty. There are no traditional departments at the school, making it much easier for faculty to cross disciplinary lines and bring a team approach into the classroom.

RESEARCH IS BALANCED WITH HANDS-ON BUSINESS PRACTICE

While the research is important to the creation of cutting-edge knowledge, learning from current business practice is also essential. Our faculty are not only top-notch researchers, they are hands-on professionals who consult for leading industries throughout the country. Current perspectives are also brought into the classroom by business leaders who serve as adjunct faculty each semester.

Senior executives come to campus as part of an “executive in residence” program to share their experiences in a classroom setting.

WORLD-CLASS ENVIRONMENT

PROGRESSIVE AND ON THE MOVE

Capitalizing on the diverse strengths of Binghamton University, the School of Management has developed a reputation for outstanding professional education. In addition to the MBA and MS accounting programs, the school offers the following degree programs to meet different educational and professional goals:

- Professional MBA (in Manhattan)
- Executive MBA
- PhD in Management

THE PREMIER PUBLIC UNIVERSITY IN THE NORTHEAST

One of only four comprehensive university centers of the State University of New York system, Binghamton enrolls approximately 14,000 students, including more than 2,600 graduate students.

OUTSTANDING QUALITY, AFFORDABLE COST

Binghamton University is ranked among the top public universities in the country in terms of overall quality. Considered a “public Ivy,” Binghamton is consistently named with other state-supported universities recognized for outstanding quality at a reasonable cost.

LEADING-EDGE LEARNING RESOURCES

The School of Management, located in the University’s multi-million-dollar Academic Complex, features the latest technology in a state-of-the-art environment. Classrooms are equipped with an advanced, interactive computer network connected to a multitude of learning and career resources that include a comprehensive library system. There are three computer laboratories, a behavioral laboratory, a trading room, technologically equipped meeting rooms and wireless access to the University network and computing facilities.

While in the program, you will have access to a number of outstanding campus resources beyond those provided within the School of Management. The University’s library system provides excellent support for research. Research is also supported by the University’s integrated computer environment, which includes membership in Internet2.

A CULTURALLY DIVERSE COMMUNITY OF STUDENTS

Binghamton’s Office of International Student and Scholar Services (ISSS) has received national recognition for many of the support services it offers to assist international graduate students in making the transition to the University, the local community and U.S. culture. ISSS has a reputation for outstanding service to its international clientele. For more information, visit ISSS on the Web at <http://issb.binghamton.edu> or contact them by e-mail at issb@binghamton.edu.

SPORTS AND LEISURE ACTIVITIES FOR EVERY INTEREST

When it’s time to relax, there’s no need to leave campus to choose from a wide variety of events and facilities. Cultural enthusiasts can attend the numerous activities hosted by the Anderson Center for the Arts. Stay in shape at the gymnasiums, swimming pools, running tracks, fitness trails, or on the tennis and racquetball courts. Enjoy the outdoors and explore the 190-acre Nature Preserve. Fans of collegiate athletics can cheer on the NCAA Division I Bearcats in a new Events Center.

THE BINGHAMTON COMMUNITY

“Binghamton is a great place to live. It’s very relaxed, not too intense and fast-paced like New York City, which is why I came here. People are very friendly, just like family.”

BLESSON SAMUEL, MBA '03, ERNST & YOUNG SECURITY, RISK SERVICES



A SCENIC ENVIRONMENT ACCESSIBLE TO MAJOR CITIES

Binghamton’s campus is located in suburban Vestal, one mile west of the city of Binghamton. This ideal location in the heart of the scenic Susquehanna Valley is a direct access route east to New York and west to the major cities of Buffalo, Cleveland and Chicago. By car, Binghamton is less than four hours from New York City and Philadelphia, and within six hours of Boston, Washington, D.C., and Toronto.

HOUSING OPTIONS ARE AFFORDABLE, SAFE AND CONVENIENT

The University’s environment combines the advantages of low-cost living with a safe community. Students can easily find affordable housing in the surrounding area. Commuting students may take advantage of Off Campus College (OCC), which serves as an important liaison between students and the community. OCC offers a variety of services, including housing listings, free bus service and free legal clinics.



BECOME A PART OF THE **SCHOOL OF MANAGEMENT**

If what you have learned about the School of Management matches your personal and professional goals, we invite you to apply. We are looking for creative and talented individuals who will be the next generation of business leaders.

Balance the benefits, consider the value. Join us at the School of Management at Binghamton University.

For more information, please visit som.binghamton.edu, email us at somadvis@binghamton.edu or call 607-777-2317.

MASTER OF BUSINESS ADMINISTRATION
MASTER OF SCIENCE IN ACCOUNTING



BINGHAMTON
UNIVERSITY

State University of New York

www.binghamton.edu

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